

#### **GROOMING**

Preparatory process in which a predator gradually gains a person's trust with the intent to exploit them.

### Target the Victim





Isolate the Victim



Initiate Sexual Contact



1 Michelle Denault and Angela Rose. Presented by PAVE, Promoting Awareness Victim Empowerment, https://vimeo.com/686891209.

#### RECRUITMENT

A trafficker can create a dependency between them and a victim. Recruiting can happen anywhere a trafficker has access to a victim.









Online

Friends

Intimate Partners

Family Members Trusted Adults









Social Media

Video Games

Apps

Neighborhoods









**RED FLAGS** 

- Displays sudden changes in their academics, behavior, or appearance
- Displays sudden change in behavior around trusted adults
- Acquires new and oftentimes older friends
- Owns new items that they would not be able to afford or you did not buy for them (i.e., cell phones, new clothes, beauty products, toys, or digital items such as avatar skins for online gaming)
- Stops engaging in activities they previously enjoyed

### **PARENTS**

**Safety Plan:** Create a Safety Plan and talk to your children or teen about a safe route and ways to avoid danger, including places to go if they feel uncomfortable, key people, and safety words to ask for help. Additionally, have your child share their location with you on their cell. One way to practice safety plans with children is based on "what if?" questions or scenarios.

2 A21, "Parent Guide for Kids," 2022, accessed April 10, 2023, https://neutrinodata.s3-ap-southeast-1.amazonaws.com/a21/userimages/USA-Parent-Guide-Kids.pdf.

NATIONAL HUMAN TRAFFICKING HOTLINE













#### PORNOGRAPHY & SEXTORTION



IT'S THAT SIMPLE

**Ads Pop Up** 

BANNER ADS FOR **ESCORT SERVICE** 





# **No Way of Knowing**

THERE IS NO WAY OF KNOWING WHETHER THE PERSON ON THE OTHER SIDE OF THE SCREEN IS A WILLING PARTICIPANT, IN MOST CASES THEY ARE NOT.





**Aware** 



**Suspicious** 



Be In the Know



Willing to Ask for Help

- A predator may be able to figure out a lot about you from what you share online. Be wary of anyone you encounter for the first time. Block or ignore messages from strangers.
- People can pretend to be anything or anyone online. Videos and photos may not be of the person that they claim to be. Images can be altered or stolen.
- If you meet someone on a game or app, be suspicious if they ask you to start talking to them on a different platform.
- Any content you create online whether it is a text message, photo, or video - can be made public. Once you share something, you do not have any control over where it
- If you are receiving online messages or requests that do not seem right; block the sender, report the behavior to the site administrator, and tell a trusted adult.

### RESOURCES

# **How to Report?**

To report suspected sextortion, call the nearest FBI field office at the number listed below. To make a tip about any material seen online, report to the National Center for Missing and Exploited Children (NCMEC), listed below.

#### **FBI and Local Law Enforcement**

1-800-CALL-FBI Tips.FBI.gov

**National Center for Missing** and Exploited Children

> 1-800-THE-LOST CyberTipline.org





Click Here

Scan for A21 **Parents Guide** for Kids (ages 6-12)



Scan for A21 **Parents Guide** for Teens

Click Here

(ages 13-17)

## If You See Something, Say Something

### NATIONAL HUMAN TRAFFICKING HOTLINE



📞 Phone: 1-888-373-7888 🏻 💢 TTY: 711 🔑 Text: 233733





