

CONTROLLING THE CULTURAL NARRATIVE

By Mike Minter

Whoever controls the narrative controls the culture. One of the greatest marketing strategies ever devised by man has been well executed by those who combine the words *progressive* and *hate*. *Progressive* has such a positive ring to it. Who wants to be regressive and live in the past?

Hate is then leveraged against those who refuse to be progressive, particularly when it comes to the sexual revolution. So here are some thoughts on how the kingdom of darkness operates under its ruler.

Since Jesus refers to Satan as the ruler of this present age, then we must expect the lost world of humanity to promote darkness. Even if we had only the teachings of Jesus to go by, it would not be too hard to anticipate the enemy's strategy.

The first order of business would be to destroy the very fabric of society by annihilating the family. Make divorce easy and painless. Separate families at mealtime by having each member addicted to entertainment, grab their food and retreat to separate rooms.

Then redefine marriage by erasing gender from one man and one woman to anyone you choose. Redefine gender from male and female to endless classifications. Make each classification fluid so people can be whatever they want to be from day to day.

The next order of business would be to unleash any sexual boundaries and create a sexual revolution. Confuse the younger generation early on and capture their minds by leaving them baffled as to what their sexual identity is.

Then move into a culture of death by redefining life. A child in the womb is no longer a person but a choice. Rearrange terminology and move the Trojan Horse into the marketplace by cleverly reversing the meaning of words and phrases.

Planned Parenthood: Sounds like an organization that wants to help you become a parent, when in reality it wants to destroy the very person who will make you one.

A woman has the right to do what she wants with her own body: No argument there. Every woman should have that right, as should every man, provided they don't violate the laws of the land and endanger others. However, a peek under the covers of such subliminal rhetoric reveals that we are not talking about her body but another body made in the image and likeness of God.

Reproductive rights: Sounds like a desire to reproduce, when it is just the opposite.

Reproductive health care: Who doesn't want that for all people? Yet below the surface the health care of the child is removed.

To maintain the momentum of confusion, the enemy moves into other arenas. Keeping people in darkness comes by offering alternative gods. The god of pleasure, power, education, technology, politics, amusement, sex, and a host of other deities. These gods conspire together by dangling the carrot of utopia with the promise that it's just over the horizon and the next technological advancement will usher it in.

To complete the progressive narrative there must be a means of promoting it to society. This is accomplished by liberalizing the government and the educational system with the express purpose of capturing the minds of young people, and then repeating the narrative over and over and over until it is hardwired in the minds of an entire generation. That keeps the culture off-balance and confused.

Now it is time to move in for the kill through intimidation by calling anyone who disagrees with this agenda a narrow-minded, intolerant, hateful bigot on the wrong side of history.

Checkmate.

Or is it? Those who control the narrative control the culture. Yet we are called to love those who hate us and do good to those who persecute us. That is no marketing strategy, but it is the eternal power of the gospel of grace.