

# HACK UNIVERSITY

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## COLLEGE WORKSHOP

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A PRACTICAL EXPLORATION  
OF WHAT MATTERS  
& WHAT DOESN'T  
IN THE COLLEGE PROCESS

# SESSION 1

## HACKING COLLEGE



# HONORS GRAD



			Fall 2008			
Program:	Smeal College of Business					
Plan:	Marketing (BS) Major					
<u>Course</u>		<u>Description</u>	<u>Attempted</u>	<u>Earned</u>	<u>Grade</u>	<u>Points</u>
BA	302	Sup Chains	2.000	2.000	A	8.000
BA	303	Mktg	2.000	2.000	A	8.000
EMSC	121	Min and Mod Society	3.000	3.000	A	12.000
ENGL	202D	Business Writing	3.000	3.000	A	12.000
HIST	454	Am Military Hist	3.000	3.000	A	12.000
KINES	44	Racquetball I	1.500	1.500	A	6.000
			<u>Attempted</u>	<u>Earned</u>	<u>GPA Units</u>	<u>Points</u>
Term GPA	4.000	Term Totals	14.500	14.500	14.500	58.000
Transfer Term GPA		Transfer Totals	0.000	0.000	0.000	0.000
Combined GPA	4.000	Comb Totals	14.500	14.500	14.500	58.000

# PROBLEM #1: College Costs

- Between 1989 to 2016, college costs rose **8x faster than wages**
- Tuition Inflation  $\approx$  **8% per year**
- Private colleges: **\$174,000 total** (\$44,000/year)
- Public universities: **\$92,000 total** (\$23,000/year)



# PROBLEM #2: Student Loans

- **\$1.6 trillion** total student loan debt
- Grows at **\$3,000 per second**
- **40%** of student loans currently in **deferment**

# PROBLEM #3: Employment

- 50% of all new college graduates are **underemployed**



**ON-CAMPUS DECISION #1**

# **NETWORKING**

**ON-CAMPUS DECISION #2**

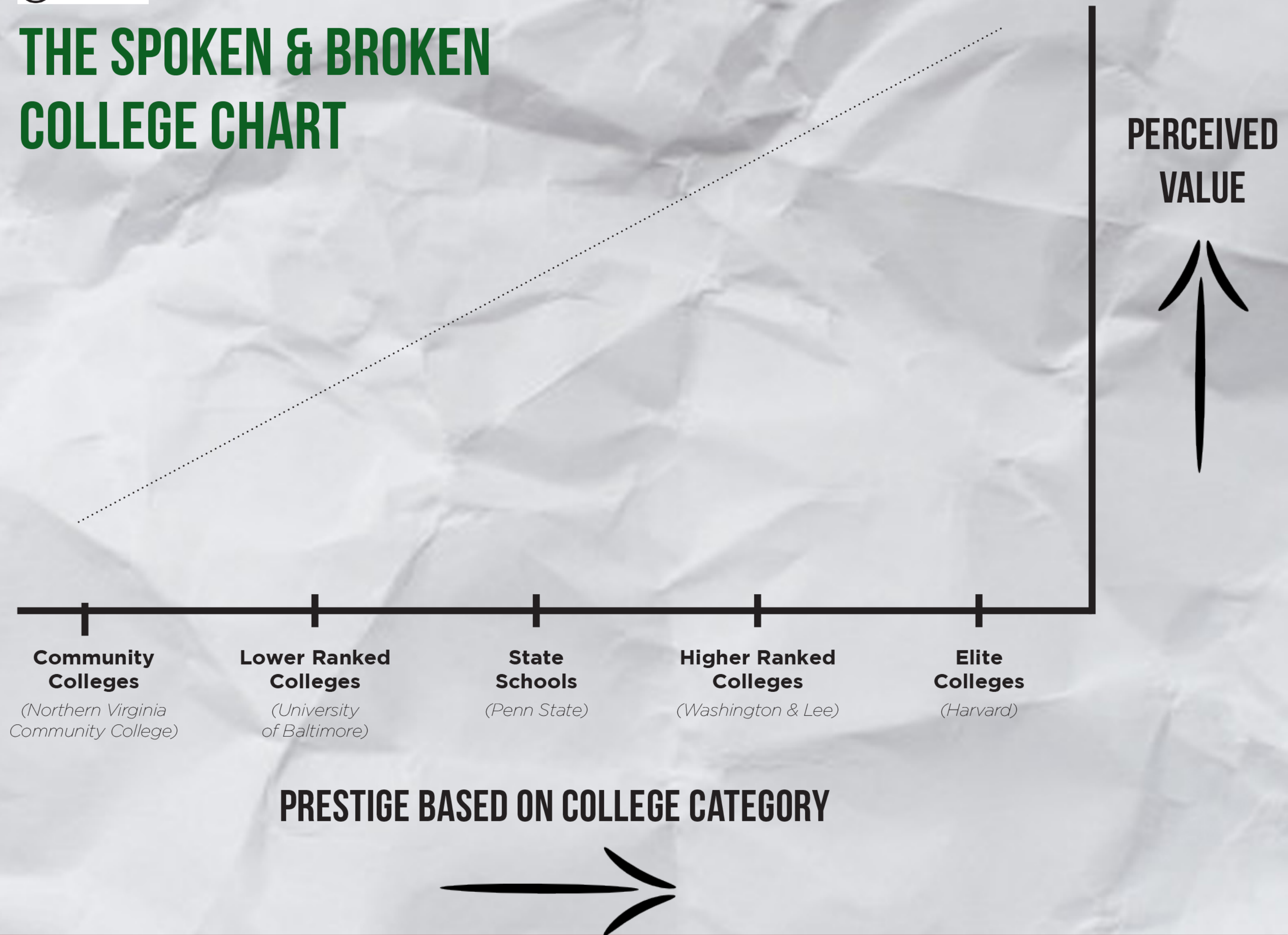
# **INTERNSHIPS**



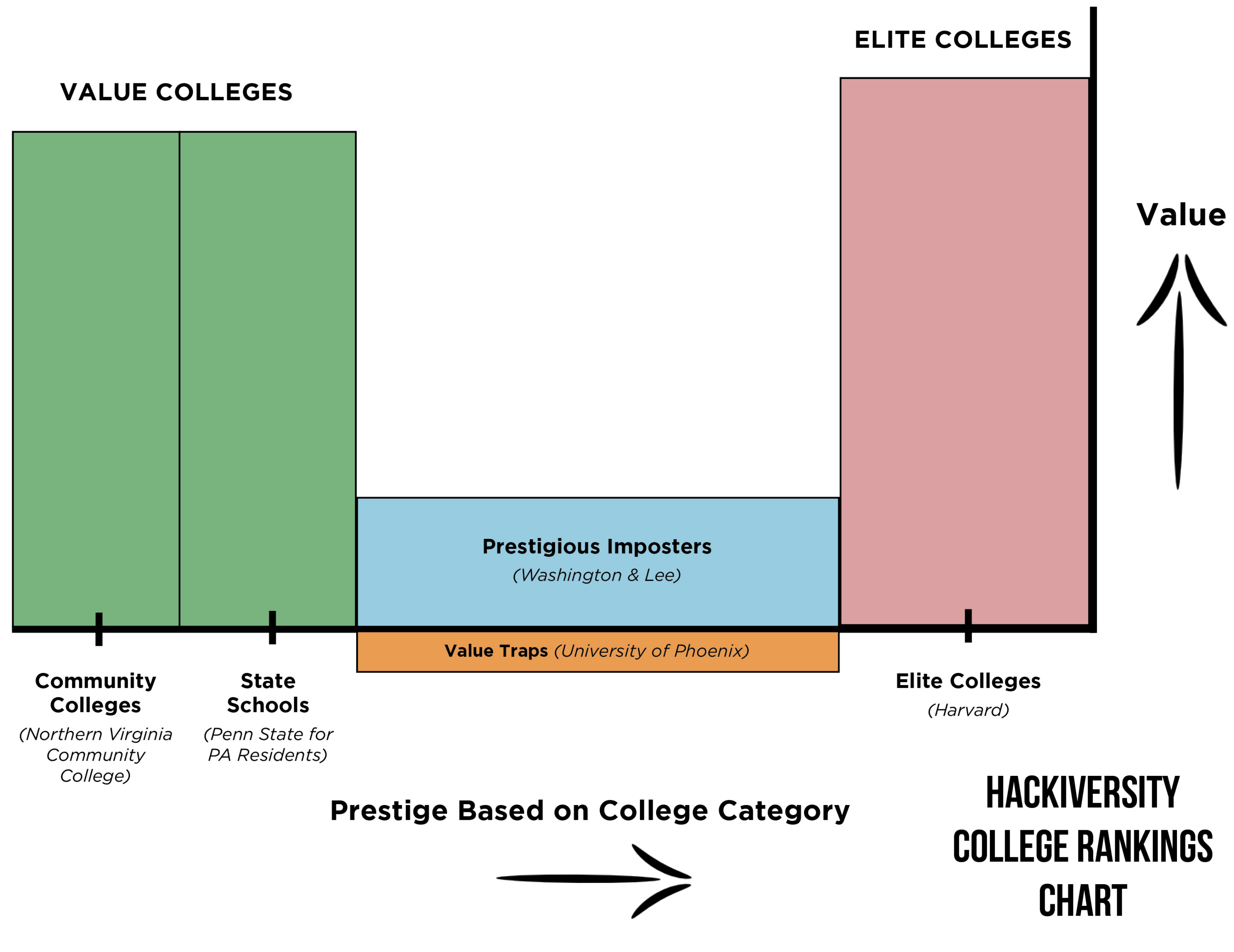
**ON-CAMPUS DECISION #3**

**GRADES**

# THE SPOKEN & BROKEN COLLEGE CHART







# HACKING THE COLLEGE FRAMEWORK





# Gret Glyer (26yrs): Passion





# Josh Taylor (27yrs): Strength



A screenshot of the 'blimey cow' YouTube channel page. The header features the 'blimey cow' logo on a blue background and a 'Support Blimey Cow!' button with social media icons. Below the header, a red 'SUBSCRIBE 536K' button is visible. The 'ABOUT' tab is selected, showing channel statistics: 'Stats', 'Joined Jun 27, 2006', and '106,026,747 views' (which is circled in red). To the right, under 'GOOD CHANNELS', are recommendations for 'Jordan Taylor' and 'Say Goodnight Kevin', each with a 'SUBSCRIBE' button.



# Siree Allers (27yrs): Purpose





# Justin Muthler (27 yrs): Lifestyle

